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Contact: Grace Biggins

Phone: 301-499-2290 ext 3

Email: grace@plussizebathwraps.com

Voluptuous Woman Company™ Unveils Voluptuous Bath Wraps™

First Bath Wraps Designed Specifically for Plus-Size Women

Washington, DC. – The Voluptuous Woman Company (VWC), today unveiled its newest product – the Voluptuous Bath Wrap, the first bath wrap designed specifically for plus-size women. The luxurious wraps are made of 100 percent terry cotton velour – designed specifically for women sizes 14 to 30.

The average size of a towel is 50 inches wide which does not adequately cover women who wear a size 14 or larger. The Voluptuous Woman Bath Wrap is 75 inches wide and 35 inches long, and fits women sizes 14 to 30.

The Voluptuous Woman Company offers an affiliate/fundraising program and wholesale pricing for day spas, boutiques, hotels, etc. For more information about Voluptuous Bath Wraps, visit www.plussizebathwraps.com or call **(301) 499-2290 ext. 3** or **Toll Free (888) 499-2290 ext. 3**.

“Although over half of the women in the United States are size 14 or larger the plus-size woman is often overlooked or is simply an afterthought to most retailers,” says Jennene Biggins, Founder and CEO, VWC. “Voluptuous Bath Wraps were created to provide complete coverage of a woman’s curves after bath, shower, spa services or when preparing the body for the day.”

“My customers finally have a product made just for their plus-size figures,” said Monique Albritton, owner of Fresh Start Day Spa. “They love the rich texture and generous sizing of the Voluptuous Bath Wraps and are happy that I have a spa wrap that fits them when they come to my spa for services.”

The Voluptuous Woman Company is a Maryland based organization that functions as a total resource for plus-size women. The Voluptuous Woman Company was founded in 1997 to celebrate the plus-size woman by providing information and visibility for them through various distribution channels. VWC sponsors social, spiritual and empowering events that provide the plus-size woman with the necessary tools to live life to the fullest. VWC offers fashionable clothing and accessories for plus-size women via their online boutique and personal shopping service. For more information, visit www.volupwoman.com.

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